

# Advocacy for Open Educational Resources

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SPARC\*

# MY OPEN STORY

- Student advocacy
- Work at SPARC
  - Research
  - Connect OER



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# YOUR OPEN STORY

- Name, institution, role
- How and why you got involved in OER advocacy

1 minute each around the table

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# MAPPING CAMPUS STAKEHOLDERS

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# MAPPING CAMPUS STAKEHOLDERS

- Faculty
  - Professors
  - Advisors
- Librarians
- Administration
  - Dean
  - Provost
  - President
- Students
- CTL
- IT
- Bookstore



# DISCUSSION

- Pick a stakeholder
- What does that stakeholder think about OER?
- What is one specific action you can ask them to take?

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# BARRIERS AND ROADBLOCKS

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# BARRIERS AND ROADBLOCKS

- Lack of awareness
- Discoverability
- “Faux”-ER
- Traditional publishers
- Institutional culture
- Concerns about quality

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CREATING SOLUTIONS

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# CREATING SOLUTIONS

- Raising awareness of OER
- Consistent messaging
- Institutional support
- Internal funding
- Other institutional incentives

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GOAL-SETTING

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# GOAL-SETTING

- What specific change do you want to make?
- Who has the power to make that change?

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# GOAL-SETTING

**Specific**

**Measureable**

**Attainable**

**Realistic**

**Time-based**

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# DISCUSSION

- How can OER shape the future of higher education?

Choose one short-term goal and one long-term goal for your campus OER movement

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